CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	parameter 1			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	Contract / Rev	vision		Alt Order #	
	1806212	1		08775675	
Product	•				
SENATE LEADERSHIP FU	j				
Contract Dates	Estimate #				
09/05/17 - 09/11/17	3679				
<u>Advertiser</u>			<u>Ori</u>	iginal Date	/ Revision
ISS/Senate Leadership Fu	und		C	9/05/17	/ 09/05/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ing	*********		
	L				
	Demographic				
	Adults 35+				
	•				
	<u></u>				
	Agy Code	<u>Adverti</u>	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
1 WSFA 09/08/17 09/08/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
2 WSFA 09/08/17 09/08/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
3 WSFA 09/08/17 09/08/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30 .	N M 1	\$260.00
4 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
5 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	I 1130A-12P <u>Rate</u> \$70.00	:30	N M 1	\$70.00
6 WSFA 09/08/17 09/08/17 Late Night w/ Seth Meyers <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	N M 1	\$25.00
7 WSFA 09/08/17 09/08/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
8 WSFA 09/08/17 09/08/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
9 WSFA 09/08/17 09/08/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	130-2p <u>Rate</u> \$70.00	. :30	N M 1	\$70.00
10 WSFA 09/08/17 09/08/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	:30	NM 1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



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Contract / Revision Alt Order # 08775675 1806212

Contract Dates Product <u>Estimate #</u> 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$60.00			
11 WSFA 09/08/17 09/08/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
12 WSFA 09/08/17 09/08/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
14 WSFA 09/08/17 09/08/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
15 WSFA 09/08/17 09/08/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
16 WSFA 09/08/17 09/08/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
17 WSFA 09/08/17 09/08/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
18 WSFA 09/08/17 09/08/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
19 WSFA 09/08/17 09/08/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	11630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
20 WSFA 09/08/17 09/08/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
21 WSFA 09/08/17 09/08/17 AGT Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	658-8pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
22 WSFA 09/08/17 09/08/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
23 WSFA 09/08/17 09/08/17 Dateline Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	9-10pm <u>Rate</u> \$510.00	:30	NM 1	\$510.00
24 WSFA 09/11/17 09/11/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 1	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
25 WSFA 09/11/17 09/11/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
26 WSFA 09/11/17 09/11/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00

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Contract / Revision Alt Order# 08775675 1806212 /

Contract Dates Product Estimate# 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Original Date / Revision <u>Advertiser</u> 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spc	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
27 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate			•	4, 0.00
Week: 09/11/17 09/17/17 1 1	\$70.00				
28 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 1130AN	1 1130A-12P	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate			·	4.0.00
Week: 09/11/17 09/17/17 1 1	\$70.00		1		
29 WSFA 09/11/17 09/11/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$25.00
Start Date	<u>Rate</u>				
Week: 09/11/17 09/17/17 1 1	\$25.00				
30 WSFA 09/11/17 09/11/17 Last Call With Carson Daily	L1230-107x	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate		İ		
Week: 09/11/17 09/17/17 1 1	\$15.00	4			
31 WSFA 09/11/17 09/11/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/17 1 1	\$225.00				
32 WSFA 09/11/17 09/11/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate				
	\$70.00				
33 WSFA 09/11/17 09/11/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	Rate	·	l		
	\$60.00				
34 WSFA 09/11/17 09/11/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$135.00				
35 WSFA 09/11/17 09/11/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	NM	1	\$135.00
Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$135.00		l l		
37 WSFA 09/11/17 09/11/17 Today in Alabama 430am	430-5a				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$15.00
Week: 09/11/17 09/17/17 1 1	\$15.00		l		
38 WSFA 09/11/17 09/11/17 WSFA 12 News at Five	5-530pm	:30	NM	1	6400.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	1	\$420.00
Week: 09/11/17 09/17/17 1 1	\$420.00				
39 WSFA 09/11/17 09/11/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14101	,	\$205.00
Week: 09/11/17 09/17/17 1 1	\$285.00	•			
40 WSFA 09/11/17 09/11/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14.00	1	Ψ000.00
Week: 09/11/17 09/17/17 1 1	\$800.00				
41 WSFA 09/11/17 09/11/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date	<u>Rate</u>	•	· · · · · · · · · · · · · · · · · · ·	•	Ţ.30.00
Week: 09/11/17 09/17/17 1 1	\$450.00		 		
42 WSFA 09/11/17 09/11/17 ENTERTAINMENT TONIGH	7630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate	•	l	•	- · · · · · · ·
Week: 09/11/17 09/17/17 1 1	\$485.00				
43 WSFA 09/11/17 09/11/17 NBC Today Show	7-9am	:30	NM	1	\$260.00

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Contract / Revision Alt Order# 1806212 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$260.00					
44 WSFA 09/11/17 09/11/17 amer ninja warrior Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	7-9pm <u>Rate</u> \$675.00	:30		NM	1	\$675.00
45 WSFA 09/11/17 09/11/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	9-10am <u>Rate</u> \$115.00	:30	•	NM	1	\$115.00
46 WSFA 09/11/17 09/11/17 Spartan Ult Team Challeng Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1		:30		NM	1	\$675.00
47 WSFA 09/09/17 09/09/17 NET Saturday Night Live Start Date		:30		NM	1	\$260.00
E 48 WSFA 09/09/17 09/09/17 Notre Dame Football Start Date	230p-6p <u>Rate</u> \$100.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Notre Dame Football Credited	Start/End Time 230p-6p	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> <i>NM</i>		
49 WSFA 09/09/17 09/09/17 EM (SA) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171- 1	530-6a <u>Rate</u> \$45.00	:30	•	NM	1	\$45.00
50 WSFA 09/09/17 09/09/17 NBC Saturday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171- 1	6-8am <u>Rate</u> \$105.00	:30		NM	1	\$105.00
51 WSFA 09/09/17 09/09/17 Notre Dame Football Start Date	630p-930p <u>Rate</u> \$2,500.00	:30	***************************************	NM	1	\$2,500.00
52 WSFA 09/10/17 09/10/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1030p-1130p <u>Rate</u> \$340.00	:30	4	NM	1	\$340.00
E 53 WSFA 09/10/17 09/10/17 LF SU 11-1130p Start Date	11-1130p <u>Rate</u> \$25.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length	<u>Rate</u> \$25.00	<u>Type</u> NM		
54 WSFA 09/10/17 09/10/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	Su 5-530p <u>Rate</u> \$205.00	:30	•	NM	1	\$205.00
55 WSFA 09/10/17 09/10/17 Sun 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30		NM	1	\$50.00
56 WSFA 09/10/17 09/10/17 Broad Rotation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	630a-7a <u>Rate</u> \$60.00	:30	•	NM	1	\$60.00

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Alt Order # Contract / Revision 1806212 / 08775675

Contract Dates Product • Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
57 WSFA 09/10/17 09/10/17 NET NBC Sunday Today Start Date		:30	NM	1	\$105.00
58 WSFA 09/10/17 09/10/17 NYG-DALLAS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	730p-10p <u>Rate</u> \$1,125.00	:30	NM	1	\$1,125.00
59 WSFA 09/10/17 09/10/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	8-9a <u>Rate</u> \$105.00	:30	NM	1	\$105.00
60 WSFA 09/10/17 09/10/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-930a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
61 WSFA 09/07/17 09/07/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-1035pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
62 WSFA 09/07/17 09/07/17 NBC Today Show 3 Start Date	10-11am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
63 WSFA 09/07/17 09/07/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
64 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM	1	\$70.00
65 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1130A-12P <u>Rate</u> \$70.00	:30	NM	1	\$70.00
66 WSFA 09/07/17 09/07/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
67 WSFA 09/07/17 09/07/17 Last Call With Carson Daily Start Date	L1230-107x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
68 WSFA 09/07/17 09/07/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
69 WSFA 09/07/17 09/07/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
70 WSFA 09/07/17 09/07/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	2-3p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
71 WSFA 09/07/17 09/07/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	3-330p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
72 WSFA 09/07/17 09/07/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even

if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1806212 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

<u>Advertiser</u> Original Date / Revision ISS/Senate Leadership Fu 09/05/17 / 09/05/17

thing Ob Out Date Table 1	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	\$135.00			
74 WSFA 09/07/17 09/07/17 Today in Alabama 430am	430-5a	:30	NM 1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$15.00			
75 WSFA 09/07/17 09/07/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	\$420.00
	\$420.00			
Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM 1	\$285.00
Week: 09/04/17 09/10/171 1	\$285.00	•		
77 WSFA 09/07/17 09/07/17 WSFA 12 News at Six - Mi Start Date End Date Weekdays Spots/Week		:30	NM 1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$800.00			
78 WSFA 09/07/17 09/07/17 Today in Alabama	6a-7a	:30	NM 1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$450.00			•
79 WSFA 09/07/17 09/07/17 ENTERTAINMENT TONIG		:30	NM 1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate	.00	141/1	\$465.UU
80 WSFA 09/07/17 09/07/17 NBC Today Show	\$485.00			
Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 1	\$260.00
Week: 09/04/17 09/10/171 1	\$260.00			
81 WSFA 09/07/17 09/07/17 KC-NE Start Date End Date Weekdays Spots/Week	730p-1030p	:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	Rate \$800.00			
82 WSFA 09/07/17 09/07/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$115.00			•
83 WSFA 09/05/17 09/05/17 WSFA 12 News at Ten - M		:30	NM 1	¢675.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IAIAI	\$675.00
84 WSFA 09/05/17 09/05/17 NBC Today Show 3	\$675.00			
Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM 1	\$115.00
Week: 09/04/17 09/10/17 -1 1	\$115.00	•		
85 WSFA 09/05/17 09/05/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm	:30	NM 1	\$260.00
Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$260.00			
86 WSFA 09/05/17 09/05/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1	<u>Rate</u> \$70.00			******
87 WSFA 09/05/17 09/05/17 ALABAMA LIVE @ 1130AM		:30	NM 1	670.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	NM 1	\$70.00
88 WSFA 09/05/17 09/05/17 Late Night w/ Seth Meyers	\$70.00			
Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	NM 1	\$25.00
Week: 09/04/17 09/10/17 -1 1	\$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 08775675 1806212

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

<u>Advertiser</u> Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAM			
89 WSFA 09/05/17 09/05/17 Last Call With Carson Dai Start Date End Date Weekdays Spots/Week		:30	NM 1	\$15.00
Week: 09/04/17 09/10/17 -1 1	\$15.00			
90 WSFA 09/05/17 09/05/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$225.00			
91 WSFA 09/05/17 09/05/17 INSIDER, THE	130-2p	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$70.00			
92 WSFA 09/05/17 09/05/17 HARRY	2-3p	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$60.00	•		
93 WSFA 09/05/17 09/05/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$135.00			
94 WSFA 09/05/17 09/05/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1				
96 WSFA 09/05/17 09/05/17 Today in Alabama 430am	\$135.00 430-5a	:30		045.00
Start Date End Date Weekdays Spots/Week		:30 -	NM 1	\$15.00
Week: 09/04/17 09/10/17 -1 1	\$15.00			
97 WSFA 09/05/17 09/05/17 WSFA 12 News at Five Start Date End Date Weekdavs Spots/Week	5-530pm	:30	N M 1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$420.00			
98 WSFA 09/05/17 09/05/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$285.00
Start Date End Date Weekdays Spots/Week				,
	\$285.00			
99 WSFA 09/05/17 09/05/17 WSFA 12 News at Six - MI Start Date End Date Weekdays Spots/Week	F 6-630pm Rate	:30	NM 1	\$800.00
Week: 09/04/17 09/10/17 -1 1	\$800.00			
100 WSFA 09/05/17 09/05/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$450.00			
101 WSFA 09/05/17 09/05/17 ENTERTAINMENT TONIG		:30	NM 1	\$485.00
Start Date	Rate	•	,	Q-100.00
Week: 09/04/17 09/10/17 -1 1	\$485.00			
102 WSFA 09/05/17 09/05/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 1	\$260.00
Week: 09/04/17 09/10/17 -1 1	\$260.00		l	
103 WSFA 09/05/17 09/05/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$115.00			
104 WSFA 09/05/17 09/05/17 WORLD OF DANCE	9-10pm	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -1 1	<u>Rate</u> \$800.00			
·	*******		I	

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Contract / Revision Alt Order# 1806212 08775675

Contract Dates Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision ISS/Senate Leadership Fu 09/05/17 / 09/05/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/			
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 WORLD OF DANCE Credited	Rate Start/End Time 9-10pm	Days Length Week Weekdays Length -Tu :30 \$	Rate Type 800.00 NM	•	Amount
105 WSFA 09/06/17 09/06/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
106 WSFA 09/06/17 09/06/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	10-11am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
107 WSFA 09/06/17 09/06/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
108 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 11A <u>Start Date</u>	11-1130Am <u>Rate</u> \$70.00	:30 .	NM	1	\$70.00
109 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$70.00	:30	NM	1	\$70.00
110 WSFA 09/06/17 09/06/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
111 WSFA 09/06/17 09/06/17 Last Call With Carson Daily Start Date	L1230-107x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
112 WSFA 09/06/17 09/06/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
113 WSFA 09/06/17 09/06/17 INSIDER, THE Start Date	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
114 WSFA 09/06/17 09/06/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	2-3p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
115 WSFA 09/06/17 09/06/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
116 WSFA 09/06/17 09/06/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	330-4p <u>Rate</u> \$135.00	:30 .	NM	1	\$135.00
118 WSFA 09/06/17 09/06/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	430-5a <u>Rate</u> \$15.00	:30	NM	1	\$15.00
119 WSFA 09/06/17 09/06/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$420.00	:30	NM	1	\$420.00
120 WSFA 09/06/17 09/06/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00

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Contract / Revision Alt Order# 1806212 08775675 **Contract Dates** Product Estimate # 09/05/17 - 09/11/17 SENATE LEADERSHIP 3679

Advertiser Original Date / Revision ISS/Senate Leadership Fu 09/05/17 / 09/05/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	. Rate Type	e Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$285.00				
121 WSFA 09/06/17 09/06/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1		:30	NM	1	\$800.00
122 WSFA 09/06/17 09/06/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM .	1	\$450.00
123 WSFA 09/06/17 09/06/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
124 WSFA 09/06/17 09/06/17 LBS:FOREVER YOUNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$565.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LBS:FOREVER YOUNG Credited	Start/End Time	Weekdays Length	<u>Rate</u> <u>Type</u> \$ 565.00 NM	1	
125 WSFA 09/06/17 09/06/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
E 126 WSFA 09/06/17 09/06/17 CARMICHAEL SHOW Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	8-9pm <u>Rate</u> \$565.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 CARMICHAEL SHOW Credited	Start/End Time 8-9pm	Weekdays Length	<u>Rate</u> <u>Type</u> \$565.00 NM		
127 WSFA 09/06/17 09/06/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-10am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
E 128 WSFA 09/06/17 09/06/17 LAW AND ORDER:SVU Start Date	9-10pm <u>Rate</u> \$800.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 LAW AND ORDER:SVU Credited	Start/End Time 9-10pm	Weekdays Length	* <u>Rate</u> <u>Type</u> \$800.00 NM		
129 WSFA 09/10/17 09/10/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17S 1	4-430x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
130 WSFA 09/11/17 09/11/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 M 1	4-430x <u>Rate</u> \$10.00	:30	NM •	1	\$10.00
131 WSFA 09/07/17 09/07/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17T 1	4-430x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
132 WSFA 09/05/17 09/05/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 -T 1	4-430x <u>Rate</u> \$10.00	:30	NM	1	\$10.00

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	Contract / Revision	Alt Order #	
	1806212 /	08775675	
ontract Dates	Product	Estimate #	

SENATĘ LEADERSHIP 3679 09/05/17 - 09/11/17

<u>Advertiser</u> Original Date / Revision 09/05/17 ISS/Senate Leadership Fu / 09/05/17

411 01 0.				Start/End		Spots/				
*Line Ch Star				Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date		Weekdays	Spots/Week	Rate						
133 WSFA 09/0			y Today ON	4-430x		:30	•	NM	1	\$10.00
Start Date Week: 09/04/17	End Date 09/10/17	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$10.00						
134 WSFA 09/0	05/17 09/05	/17 hollywood	game night	9-10pm	***************************************	:30		NM	1	\$800.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate				1 1,111	•	Ψ000.00
Week: 09/04/17	09/10/17	-T	1	\$800.00						
E 135 WSFA 09/0 Start Date				658-8pm		:30		NM	1	\$565.00
Week: 09/04/17	End Date 09/10/17	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$565.00						
N 136 WSFA 09/0				8-9pm	***************************************	.00	•			
Start Date		Weekdays	Spots/Week	Rate		:30		NM	1	\$565.00
Week: 09/04/17	09/10/17	W	1	\$565.00						
N 137 WSFA 09/0			I game night	9-10pm		:30		NM	1	\$800.00
Start Date Week: 09/04/17	End Date 09/10/17	<u>Weekdays</u> 1	Spots/Week	Rate					·	
			1	\$800.00						
N 138 WSFA 09/1 Start Date		1/ NET NBC Weekdays	Sunday Today SI Spots/Week			:30		NM	1	\$125.00
Week: 09/04/17	09/10/17	S	<u> 3pots/vveek</u> 1	<u>Rate</u> \$125.00			•			
N 139 WSFA 09/0	7/17 09/07/	17 NET NFL	Thursday Game	730p-1030p		:30		NM	1	\$800.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate		.50		IVIVI	1	\$600.00
Week: 09/04/17	09/10/17	T	1	\$800.00						
N 140 WSFA 09/0			Alabama 5am	5-530a		:30		NM	1	\$195.00
Start Date Week: 09/04/17	End Date 09/10/17	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$195.00						
N 141 WSFA 09/0			rday Today Show			.20				0405.55
Start Date		Weekdays	Spots/Week	Rate		:30	•	NM	1	\$105.00
Week: 09/04/17	09/10/17	S-	1	\$105.00				1		
					Totals				130	\$35,385.00
					10(8)				.50	Ψ33,303.00

Time Per	od	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17	-09/11/17	130	\$35,385.00	(\$5,307.75)	\$30,077.25
Totals		130	\$35,385.00	(\$5,307.75)	\$30,077.25

Signature:	Date:	
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1806212 \$\$\$ REP HEADLINE# 8775675 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

RISK !!! REPORT FROM REP **CHANGES** AGENCY CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP5/17 09.52 *** WSFA-TV ***

703-516-9680

52 .60 # SALESMAN SEP5/17 REGIONAL MARONEY EDDINS DATE LOCAL RYAN STEPHANIE OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES ORDER, INVOICE) BILLING NEEDED (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP CO-OP 22313 COMMENTS: # 8775675 VA 25093 ALEXANDRIA, EST#3679 CONTRACT WK-1 BOX P.O. SEP11/17 TAX SENATE LEADERSHIP FU AGY. NAME NAME REVISED ORDER M4 OKD AS LINE 135 TTL SAME, \$34,285 STATE ADV. SEP5/17 DATES CITY TAX # FLIGHT ORDER # PRDCT AGY ADV REP:

CASH IN ADVANCE SCHEDULE **** Ø THIS IS **** S CON

STA:

THANKS JASMINE FOR RYAN

PLS CONFM

SENATE LEADERSHIP FUND

LINE	:LINE#:REP : :LINE#	: CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START : DATE	RT :	END DATE	:SPTS:	WEEK: INVT:		DAYS	: TOTE:
	44	AGENCY	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 385	ODE = 155 = 385	AG	AGENCY EST# =	= 3679							
	48	8	230P-600P	30	V)-	\$100.00	6/6		6/6	> °		SAT		0
	PROGRAM CON COM1	AM :	ND FTBL - TE ND FTBL - TE	TEMPLE 9/2 TEMPLE 9/2			•		•	•			•	
	135	A 70	700A-800A	30	W	\$125.00	9/10		9/10	7 1		SUN		н
	PROGRAM: ORD COM1: THIS IS A	AM :: OM1: IS A N IS A N	PROGRAM: SUNDAY TODAY ORD COM1: NA DUE TO PROGRAM CHANGES. THIS IS A MAKE-GOOD FOR SEP9 ON LINE-48 THIS IS A MAKE-GOOD FOR SEP10 ON LINE-53	OGRAM CHANC SEP9 ON L. SEP10 ON I	8 J.	PLEASE CONFIRM. FOR 1 SPOT/WK FOR 1 SPOT/WK	E M	HANKS	THANKS, DENICE	>				

| " "

703-516-9680 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

REP HEADLINE# 8775675 TRF# 1806212 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

SEP5/17 09.52 *** WSFA-TV ***

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

0/0

WIYC

WBMM 0%

%

CABL

WCOV 8%

WAKA 25% EAKA 0%

WNCF 9% ESFA 0%

58%

WSFA

MARKET TOTALS \$59,112

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

 HEADLINE# 8775675
 TRF# 1806212

 MOD# 2: UNAPPROVED REV #2 \$\$\$

 REP \$\$\$

703-516-9680 FAX# CREDIT HARRIS AGENCY

SEP5/17 09.56 ** WSFA-TV *** *** WSFA-TV RISK !!!
REPORT FROM REP
CHANGES

90 # SALESMAN SEP5/17 REGIONAL (H) MARONEY RYAN EDDINS DATE LOCAL STEPHANIE OFF.# WA CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND GROUP 22313 COMMENTS: 8775675 STREET MEDIA VA 25093 # ALEXANDRIA, CONTRACT EST#3679 WK-1 BOX MAIN P.O. SEP11/17 TAX FU NAME AGY. NAME LEADERSHIP STATE ADV. SEP5/17 SENATE FLIGHT DATES TAX ORDER PRDCT ADV # AGY # CILX

56

REP:

REVISED ORDER
M3 OKD AS LINES 136-138
PREVIOUS TTL, \$34,285
REVISED TTL, \$35,385

\$1,100 WAS MOVED FROM HEADLINE: 8774820 PLS CONFM

THANKS JASMINE FOR RYAN

STA:

CASH IN ADVANCE SCHEDULE ď, SI SIHL **** CON CM

SENATE LEADERSHIP FUND

: TOTL:			
DAYS			
:SPTS: WEEK: . /WK: INVT:	,	_	
SPTS:			
END			
START		6 /	
		= 3679	
RATE		AGENCY EST#	
 U		AG	
SEC		10	
: LGTH		DE = 155	385
PERIOD		FISER CODE	PRODUCT CODE
TIME		ADVERTISER	PRODU
: CD:		AGENCY	AGENCY
:LINE#:REP :LINE#		•	•

ON HDL #8774820 NFL FOOTBALL OFFERING TO RE-SPEND MONEY FROM NA'S(\$1100.00) PLEASE CONFIRM. THANKS, PROGRAM

H

THO

1/6

116

\$800.00

30

730P-1030P

4

136

ORD COM1:

HEADLINE# 8775675 TRF# MOD# 2: UNAPPROVED REV #2

1806212 \$\$\$

REP \$\$\$

SEP5/17 09.56 *** WSFA-TV *** RISK !!! REPORT FROM REP **CHANGES** CREDIT REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

703-516-9680

TOTI:	1		Н		2
DAYS					7, 10, 10, 10, 10, 10, 10, 10, 10, 10, 10
,,	W-F		SAT		
WEEK					
:SPTS: : /wK:	1	820.	Ц.	820.	
END DATE	8/6	L #8774820.	6/6	L #8774820	
START : DATE :		ON HDL		ON HDL	
: ST	9/6	100.00)	6/6	100.00)	
RATE	\$195.00	FROM NA'S(\$1100.00)	\$105.00	FROM NA'S (\$1100.00)	
LGTH : SEC :	30	K E	30	X El	ONUS
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :LINE#: : :	137 A 500A-530A	PROGRAM: TODAY IN AL @ 5A ORD COM1: OFFERING TO RE-SPEND MONEY ORD COM2: PLEASE CONFIRM. THANKS, PART OF A MAKEGOOD MADE UP OF LINES	138 A 600A-800A	PROGRAM: SATURDAY TODAY ORD COM1: OFFERING TO RE-SPEND MONEY ORD COM2: PLEASE CONFIRM. THANKS, PART OF A MAKEGOOD MADE UP OF LINES STATION MAKEGOOD OFFERS.	OK'D MISSED: BONUS
귀				STS	Σ

MISSED: BONUS

PLS ADVISE. (SEP5/17) & W-F/500A-530A & SAT/600A-800A CMT:OFFERING TO RE-SPEND MONEY FROM NA'S(\$1100.00) ON HDL #8774820. \$800.00 \$195.00 \$105.00 308 308 308 SEP7 SEP6 SEP9 OFFER: THU/730P-1030P

> 35385.00 SEP/17

35385.00 130 SPOTS TOTAL \$59,112 TOTALS

TOTAL

CONTRACT

%

WIYC

WBMM 0%

%

CABL

ω %

WCOV

0 7 % %

WAKA EAKA

o o % %

WNCF ESFA

58%

WSFA

MARKET

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

Z-COMMENTS * *-MULTIPLE N-PROGRAM NAME M-MAKEGOOD Y-DAYS. L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-S'POTS PER WEEK C-CANCELLED Q-PAID PGM . R-RATE B-BUY TYPE P-CLASS, PLAN, SECT. MOD CODE A-ADD

TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET REP: TRF# 1806212 #2 \$\$\$ REP HEADLINE# 8775675 \$\$\$ MOD# 2: APPROVED REV

RISK !!! REPORT FROM CREDIT HARRIS AGENCY

SEP5/17 10.13 ** WSFA-TV *** *** WSFA-TV STATION

703-516-9680

FAX#

SALESMAN (H)MARONEY EDDINS STEPHANIE RYAN OFF.# WA. PRSN NAME BUYER SALES REP.# LEADERSHIP FUND GROUP STREET MEDIA 25093 ISS/SENATE BOX MAIN ь.о. NAME NAME AGY. ADV. # # ADV AGY

LOCAL CLASS: NATL 8775675 # CONTRACT EST#3679 FU SENATE LEADERSHIP # ORDER PRDCT

22313

٧A

ALEXANDRIA,

INVOICE)

ORDER,

(LINE,

COMMENTS:

WK-1 SEP11/17 SEP5/17 DATES FLIGHT

BILLING NEEDED CO-OP TAX STATE TAX CILX

 $^{\circ}$ ۲.

10

DATE SEP5/17

REGIONAL

REP:

REVISED ORDER
M3 OKD AS LINES 136-138
PREVIOUS TTL, \$34,285
REVISED TTL, \$35,385

\$1,100 WAS MOVED FROM HEADLINE: 8774820 PLS CONFM

THANKS JASMINE FOR RYAN

STA:

SCHEDULE ADVANCE CASH IN ď SI SIHI **** Σ CON

LEADERSHIP FUND

GENERATION FOR CONTRACT SCHEDULED OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: SENATE CHANGES NOTICE:

OK'D МЗ

HDL #8774820 \$800.00 \$195.00 \$105.00 & SAT/600A-800A SEP9 30S CMT:OFFERING TO RE-SPEND MONEY FROM NA'S(\$1100.00) ON CMT:PLEASE CONFIRM. THANKS, 308 308 308 SEP7 SEP6 SEP9 MISSED: BONUS OFFER: THU/730P-1030P W-F/500A-530A ιğ

35385.00 130

TOTAL

CONTRACT TOTAL

(SEP5/17) PLS ADVISE